

Advertising Kit - Ad Rates and Advertising Information

Natural Communities provides valid and well researched information and inspiration to support your quest for a healthy lifestyle physically, emotionally, spiritually, and environmentally. Our mission is to be a resource for both those who provide and consume natural wellness services and information. In doing so, Natural Communities will help to unify the various elements of the local natural wellness culture into one thriving community.

~Natural Communities is a bimonthly magazine~

All prices are per placement, per issue.			
Display Ads	1 Issue	2-5 Issues <i>discount (per issue)</i>	6 Issues <i>discount (per issue)</i>
Full Page	\$995	\$920 per issue	\$800 per issue
2/3 Page	\$726	\$672 per issue	\$584 per issue
1/2 Page	\$577	\$534 per issue	\$464 per issue
1/3 Page	\$398	\$368 per issue	\$320 per issue
1/4 Page	\$348	\$322 per issue	\$280 per issue
1/6 Page	\$239	\$221 per issue	\$192 per issue
1/8 Page	\$189	\$175 per issue	\$152 per issue
Business Card	\$159	\$147 per issue	\$128 per issue
1/12 Page	\$149	\$138 per issue	\$120 per issue
Covers			
Inside Back & pg 4	\$1154	\$1067 per issue	\$928 per issue
Inside Front & Pg 3	\$1244	\$1150 per issue	\$928 per issue
Outside Back	\$1413	\$1306 per issue	\$1136 per issue

Advertise to a targeted audience. We are a link that connects wellness users to wellness producers. Our readers seek resources to improve their health and the world around them. We can help them find you!

Want us to design your ad? We would love to. The ad design charge is 25% of the non-discounted rate.

The **ad rates** are for camera ready ads. Photographs and graphics should be sent to us in .eps, .tif, or .pdf format at 300dpi (high resolution). All pricing is based on consecutive issue placement. Ad rate are based on a circulation of 10,000.

Natural Communities is a bimonthly magazine with a starting circulation of 10,000+ covering Rochester, Winona, Twin Cities, La Crosse, Eau Claire, and surrounding cities.

Ad Deadlines: All ads and changes to ads must be received 6 weeks prior to issue the ad is to be placed in.

We can use your support! You can support us by magazine advertising, online advertising, subscriptions, donations, and purchasing signed photographs.

Subscriptions available! Shipped right to your door for only \$30 a year.

Signed and numbered Photographs available! Limited number. Call for details.

Text Ads All prices are per placement, per issue.

Community Marketplace:

Equivalent to 1/15 page ad (7 lines of text, 40 characters per line)**

1-2 Issues ----- 3-5 Issues ----- 6 Issues
 \$78.00 per issue \$63.00 per issue \$55.00 per issue

Discount when purchasing an additional Display ad* (25% discount)

3-5 issues ----- 6 issue
 \$45.75 per issue \$41.25 per issue

* ¼ page or larger to qualify

** Small logos are \$10.00 extra one time charge per ad.

Community Classified Ads :

\$2.00/word – must be prepaid

Calendar of Events: (First come, first serve)

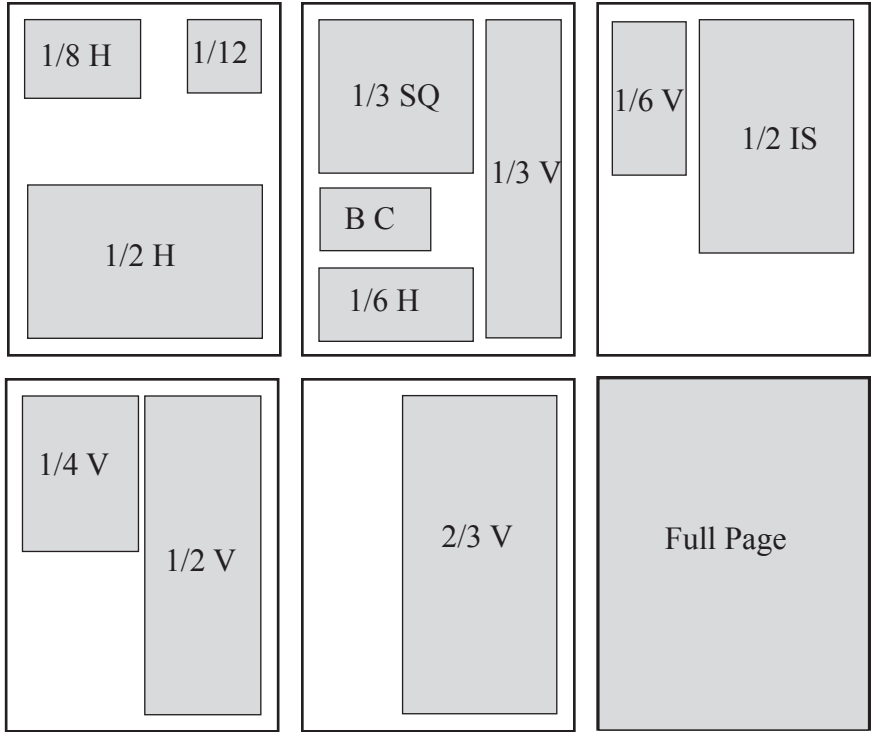
FREE listing – 3 lines of text, 35 characters per line (including spaces)

Natural Communities reserves the right to reject an ad.

“I personally think Natural Communities should be in every waiting room”

-Dr. Drew Kaminski

Ad Sizes	Width x Height
1/12 Square	2.347" x 2.333"
Business Card	3.500" x 2.000"
1/8 Horizontal	3.666" x 2.400"
1/6 Vertical	2.347" x 4.833"
1/6 Horizontal	4.861" x 2.333"
1/4 Vertical	3.666" x 4.900"
1/3 Square	4.861" x 4.833"
1/3 Vertical	2.389" x 10.00"
1/2 Island	4.861" x 7.333"
1/2 Horizontal	7.375" x 4.833"
1/2 Vertical	3.667" x 10.00"
2/3 Vertical	4.861" x 10.00"
Full Page with bleed	8.75" x 11.25"



“The staff of Natural Communities is to be greatly applauded for their excellent journal. It is a privilege to write a column for such a high quality journal.”
-Dr. Gregory W. Peterson

You can submit articles, newsbriefs, pressreleases for free? Please contact us for Details. Submit at least 6 weeks prior to issue.

Artwork Specs:

All images must be CMYK format at a resolution of 300dpi and to the correct dimensions.

File types accepted include:

- PDF with fonts and art embedded (preferred), “press quality” or better.
- TIFF or EPS.

If we must redesign your ad into an acceptable format, design fees will be charged. We do not take low quality images, logos, or pictures.

⚙ Advertising Tip #2: The key to successful advertising is repetition.

Website Advertising Rates

Help support Natural Communities by helping to grow our Wellness Directory and your business exposure.

All prices are per year.

Tier #1
<ul style="list-style-type: none"> • \$240 if we design the ad. • \$192 if you supply the ad. • 500 word paragraph to describe your business. • Display ad 700px W x 600px H • Link to your site • Bonus*

Tier #2
<ul style="list-style-type: none"> • \$120 if we design the ad. • \$96 if you supply the ad. • 150 word paragraph to describe your business. • Display ad 600px W x 343px H • Link to your site • Bonus*

Tier #3
<ul style="list-style-type: none"> • \$19 • Link to your site. • Basic contact info. <p>Example:</p> <p>Your Business Your address City, State, Zip www.yoursite.com info@yoursite.com Phone</p>

* If you choose Tier #1 or #2, your business name is randomly selected to show up on the homepage and next to related articles on www.naturalcommunitiesmag.com

Images to be at 72ppi.
 Payment plan available.

As more and more people are seeking natural health, Natural Communities will be an indispensable personal resource for people on the path to a healthy, natural lifestyle, bringing positive solutions to life's challenges. In addition to the global and national content included in each issue, Natural Communities magazine contains local content highly relevant to the communities it serves.